

*Good To Great*

*Missouri Green*



*Industry Conference*

**December 3 – 4, 2008**

**Saint Charles Convention Center  
Saint Charles, Mo.**

# CONTRACT FOR EXHIBIT SPACE

**Vendors/Suppliers** of equipment, products or services to the industry, this is the place to be in December—it's where your customers will be!!! We are offering 10 X 10 booths (get more than one if you need it) at a price that is hard to beat with plenty of face time built into the schedule with your clients. We have 50 booths currently available in the Expo Hall (where we will be taking all meals and breaks) so reserve your booth/booths as soon as possible to get the location and combination you want. All vendors will receive a 15 percent discount when reserved and paid for by October 3rd. Vendors can secure booth space by finding the booths you want from the reverse side of this page Expo Hall diagram and contacting Mary Radcliffe at: 636-262-5308 or fax at 636-281-5723. Please have your credit card information available when you call or fax. Please note that two reps are included with your booth rental. Cost of booth space is \$350 per booth by October 3rd and \$395 each after October 3rd.

**Sponsorships** are being requested. Several levels of sponsorship are available and all levels will receive conference recognition.

**Gold Sponsorship** cost is \$750 –In appreciation of your support you receive conference signage recognition with your booth number. You will receive recognition of your business at the Day 1 lunch and the right to have your company's advertising materials and info placed on each table. Please provide 200 sets of your company literature.

**Silver Sponsorship** cost is \$500-In appreciation of your support you receive conference signage recognition with your booth number. You will receive recognition of your company and the privilege of placing your literature on Day 2 at breakfast. Please provide 200 copies of your company literature to be placed on the tables.

**Bronze Sponsorship** cost is \$250. In appreciation of your support you receive signage recognition with booth number at registration area. Additionally, free conference giveaways will be stationed at your booth.

**APPLICATION** (Fully complete the information below exactly as it should appear in the show program and all official listings.)

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

List Representatives Attending) 1) \_\_\_\_\_ 2) \_\_\_\_\_

Additional Reps @75.00 ea 3) \_\_\_\_\_ 4) \_\_\_\_\_

List any company you do not wish to be near your display: \_\_\_\_\_

## BOOTH ASSIGNMENT AND PAYMENT SCHEDULE

Exhibit Space Requested: 1<sup>ST</sup> \_\_\_\_\_ 2<sup>ND</sup> \_\_\_\_\_ 3<sup>RD</sup> \_\_\_\_\_ 4<sup>TH</sup> \_\_\_\_\_

### By October 3, 2008

\_\_\_\_\_ # of Booths x \$350 \$ \_\_\_\_\_

\_\_\_\_\_ # of Additional Booth Reps. x \$75 ea. \$ \_\_\_\_\_

\_\_\_\_\_ Sponsorship

\_\_ Gold \$750.00

\_\_ Silver \$500.00

\_\_ Bronze \$250.00

Total Amount Due \$ \_\_\_\_\_

### October 4, 2008 or LATER

\_\_\_\_\_ # of Booths X \$395 \$ \_\_\_\_\_

\_\_\_\_\_ # of Additional Booth Reps x\$75ea \$ \_\_\_\_\_

\_\_\_\_\_ Sponsorship

\_\_ Gold \$750.00

\_\_ Silver \$500.00

\_\_ Bronze \$250.00

Total Amount Due \$ \_\_\_\_\_

ALL APPLICATIONS FOR EXHIBIT SPACE MUST BE PAID IN FULL. FOR ELECTRICAL AND ADDITIONAL NEEDS USE ST CHARLES

PAYMENT: We accept MC, Visa and Am EX

CREDIT CARD TYPE \_\_\_\_\_ CARD NO \_\_\_\_\_ EXP DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

**ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS**

We (Exhibiting Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by exhibit management for governing this show.

**For: Exhibiting Firm**

Signature \_\_\_\_\_

**For: Missouri Green Industry Conference**

Space no(s). \_\_\_\_\_ Date \_\_\_\_\_

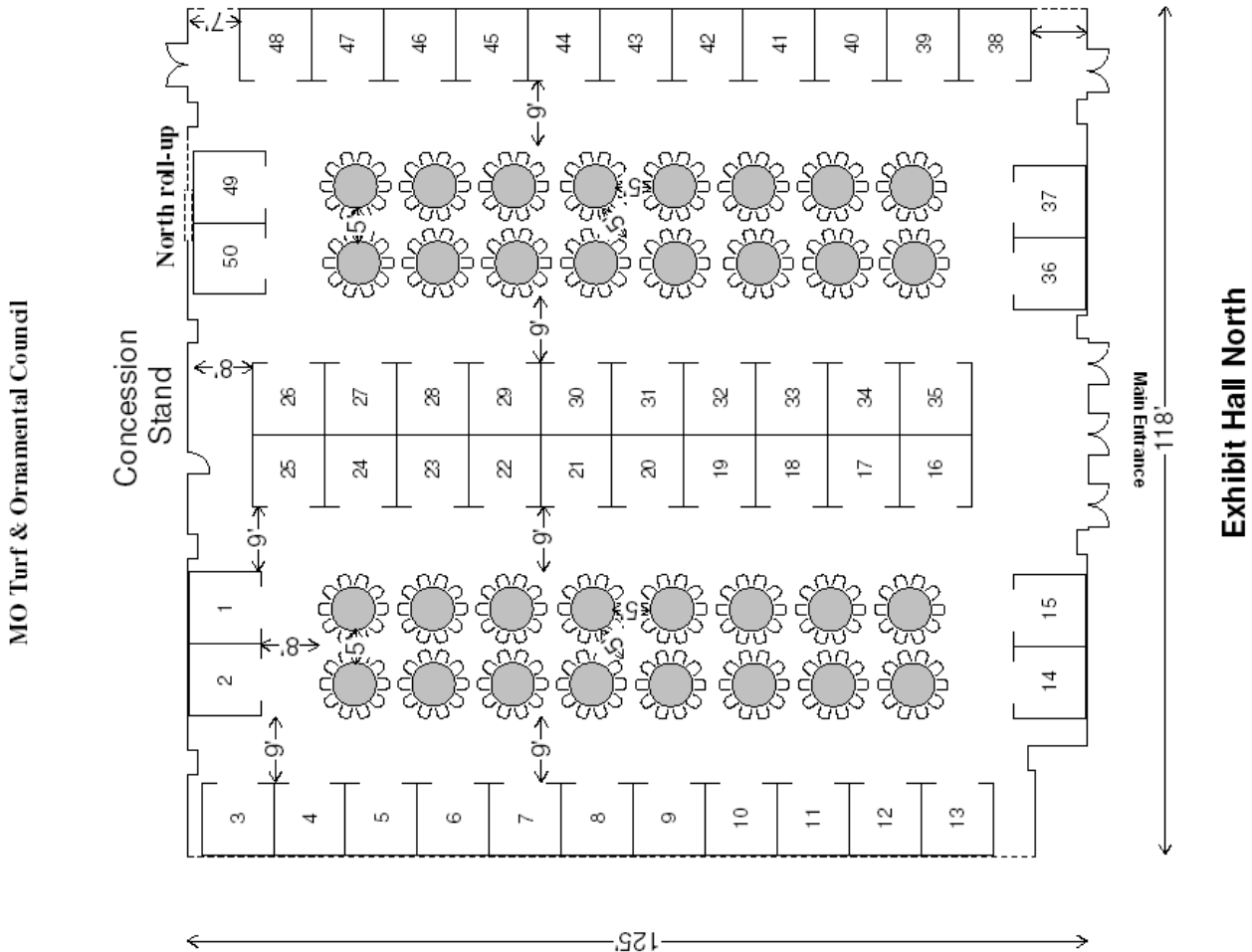
Name (printed) \_\_\_\_\_

Signature \_\_\_\_\_

Mail or Fax Exhibit Contract with your Payment to: MOTOC PO BOX 1861 MARYLAND HEIGHTS MO 63043

Fax: 636-281-5723

**Due On or before November 15, 2008.**



# REGISTRATION FORM

## Good to Great

If you are a part of the Green Industry, the Missouri Turf and Ornamental Council (MoTOC, formerly MVTA), Gateway Chapter Sports Turf Managers Association (GCSTMA) and the Gateway Irrigation Association (GIA) would like to invite you to the Missouri Green Industry Conference to be held December 3-4 at the St. Charles Convention Center in St. Charles, MO (just west of St. Louis). These three organizations have partnered together to bring you the best educational experience you can get in the Green Industry in the eastern half of Missouri. Whether you are Park and Recreation, lawn care, landscaping, irrigation, golf course, sports turf, public or private facility, large firm, small firm, the knowledge you gain from just one session may be what it takes to get you and your company over the top from "Good to Great." Educational tracks include Irrigation, Category 3 Pesticide Applicator Recertification, Sports Turf, Lawn/Landscape and Business. The topics are what you need to get ahead and the speakers are some of the best in the industry.

### ASSOCIATION

Desired Track \_\_\_\_\_ CPAT (Category 3 Recertification, must check to attend)

\_\_\_\_\_ Irrigation \_\_\_\_\_ Sports turf \_\_\_\_\_ Lawn & Landscape \_\_\_\_\_ Business

I belong to the following Association (check the boxes that apply, members receive a 10% discount):

- Missouri Turf & Ornamental Council (MoTOC)
- Gateway Irrigation Association (GIA)
- Gateway Chapter Sports Turf Managers Association (GCSTMA)

**PLEASE PRINT OR TYPE** (one name per form – copy form if needed)

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Organization Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-Mail \_\_\_\_\_ Daytime Phone \_\_\_\_\_ Fax \_\_\_\_\_

### REGISTRATION & FEE

	Member	Nonmember
<input type="checkbox"/> Full Conference (The first 300 paid Full Conference registrations will receive a free hat)	\$175	\$195
<input type="checkbox"/> One Day Only: <input type="checkbox"/> Tuesday, Dec. 3 <input type="checkbox"/> Wednesday, Dec. 4 .....	\$100	\$100
<input type="checkbox"/> Student-Full Conference .....	\$100	\$100
<input type="checkbox"/> Student - One Day Only: <input type="checkbox"/> Tuesday, Dec. 3 <input type="checkbox"/> Wednesday, Dec. 4 .....	\$65	\$65
<input type="checkbox"/> Walk-In Fee (Onsite Registration = cost + fee): \$50 Plus conference fee.		

### PAYMENT

Registration may be completed online at MoTOC.org.

- Check enclosed (make check payable to MoTOC)
- Credit Card Payment: (we accept Visa, MasterCard or American Express)  
Card Number \_\_\_\_\_ Exp. \_\_\_\_\_  
Cardholder (print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### CANCELLATION / REFUND POLICY

If cancellation is necessary, substitutions are permitted. A written request for a refund must be received on or before **November 15, 2008**. The amount refunded will be less a \$50.00 processing fee. No refunds will be made after this date. Mail your request to the Mgmt. Office: P. O. Box 1861, Maryland Heights, Mo. 63043

### DEADLINE

Mail or Fax Registration with Payment on or before **November 15, 2008**, to: MoToc at P.O Box 1861 Maryland Heights, MO. 63043 and fax to 636-281-5723 Registration Questions can be directed to Mary Radcliffe at 636-262-5308

### ADDITIONAL CONFERENCE SESSION INFORMATION

Speaker names, bios, and session description information can be found at [www.motoc.org](http://www.motoc.org) on the St. Charles Conference page.

Wednesday Dec. 3, 2008

	Category 3 PAT Recertification	Irrigation	Sports Turf	Lawn/Landscape	Business
7:00-8:00	<b>Registration and Continental Breakfast</b>				
8:30-9:20	<b>Recertification for CAT 3 Turf And Ornamental</b>	<b>Electrical Troubleshooting: Valve and Controller. From novice to experienced this hands on class will help with electrical and mechanical troubleshooting. Bring your multimeter</b>	Drainage Construction Principles and Installation	Rain Gardens	Storm Water Retention
9:30-10:20			Seed and Sod Prep, Installation and Grow-in	Forestry Panel	"The Big Decision-When & How to Get Bigger" (Panel)
10:30-11:20			Turf Types/Soil Types, Pro & Cons (Panel Discussion)	Customer Service	Customer Service
11:30-1:00	<b>Lunch with Vendors</b>				
1:00-1:50	<b>Applicators License Day One Only</b>	Advanced Controller Scheduling: Creating an irrigation schedule that matches the requirements of the site. Improving irrigation management by understanding what a schedule should do and how to implement it.	2 - Wire Technology	Basic Irrigation Maintenance	LEED
2:00-2:50			Why STMA, Why National	<b>Site Assessment Getting From Good To Great</b>	Seasonal Workers/H2B
3:00-5:30	<b>Hospitality With Vendors</b>				

Thursday Dec. 4, 2008

	<b>Registration/ Continental Breakfast with Vendors</b>				
7:00-8:00					
8:30-9:20	Irrigation and the "Green " Movement. Understanding how efficient irrigation is part of the solution to water and energy conservation. Recognition of the challenges and opportunities regarding the irrigation industry.	Facilities Management Round Table	Seed and Sod Preparation Installation and Grow-in	Budgeting	
9:30-10:20		Pest Management	Design Basics	Business Plan Part 1	
10:30-11:20		Seed Selection/ NTEP	Irrigation Controllers and Scheduling	Business Plan Part 2	
11:30-1:00	<b>Lunch with Vendors</b>				
1:00-1:50		Artificial Turf Cleaning and Maintenance	Horticulture Panel	Horticulture Panel	
2:00-2:50		Play or Not to Play: Costs and Consequences	Marketing: Presenting Yourself & Your Product	Marketing: Presenting Yourself & Your Product	

Go To [www.motoc.com](http://www.motoc.com) for Session Descriptions, Speaker Names and Bios, and other information