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September 28-29, 2010 • St. Louis, Missouri



# OFA Disease, Insect & Plant Growth Management Conference

September 28-29, 2010

Hilton St Louis at the Ballpark  
St. Louis, Missouri

Go in-depth during this practical program that focuses on two of the most important cultural aspects of crop production.

Immerse yourself in plant problem issues including:

- Scouting and diagnostics, including disease, insect, and look-a-like cultural/environmental symptom recognition
- Understanding the conditions that favor problem development
- Chemical, biological, and other non-chemical methods for managing them

Concentrate on plant growth regulators to gain an understanding of:

- How PGRs affect plant growth
- New PGR products and uses
- Advanced PGR issues and questions
- Alternative means for plant growth management

Whether you are an assistant grower looking for solid grounding in plant problem control and effective plant height management, or a grower looking for a refresher, this program will pay for itself in the knowledge, resources, and skills that can be put to immediate use in your operation.

**Classroom Learning:** These comprehensive sessions are designed to provide the answers you need.

**Tour:** This tour is packed with new ideas! Get a behind-the-scenes look at three of the leading operations in the St. Louis area, their philosophies, strategies, and actions for avoiding and dealing with crop problems in their greenhouses.

**Exhibits:** Between sessions enjoy one-on-one time with vendors that offer solutions, products, and services you need for your business.

**Networking:** Sometimes the best ideas you ever learn come from your peers. This year's event promises ample time to share solutions with colleagues.

**Pesticide Recertification:** Need to earn pesticide recertification credits? The OFA Disease, Insect & Plant Growth Management Conference has credit-approved sessions available! Sessions with this icon are eligible for pesticide credit.



## Event Information

Hilton St Louis at the Ballpark  
1 South Broadway  
St Louis, Missouri 63102

### Room Rate for Standard Rooms

1 King Bed: \$125 plus tax

2 Double Beds: \$125 plus tax

To receive the discounted group rate, reserve your room by September 6.

When making your reservations, please indicate that you are attending the OFA Disease, Insect & Plant Growth Management Conference.

### Reserve by Phone

314-421-1776

### Reserve Online

[http://www.hilton.com/en/hi/groups/personalized/STLBVHF-OFA-20100923/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/STLBVHF-OFA-20100923/index.jhtml?WT.mc_id=POG)

## Registration Information

To register your staff for the tour or general session packages, complete the registration form on page 2.

**Members Save Money!** Take advantage of big savings if you are an OFA member. And save even more if you register by September 10. See the registration form to become a member.

**Bring Your Entire Team!** We're making it easy for you to bring more people. Register one person for the full conference, and each additional company employee is only \$25 (\$50 for non-members).

**Two-day Conference registration** includes Tuesday and Wednesday sessions, continental breakfasts, lunches, and the exhibits.

**Single-day registration** for either Tuesday or Wednesday includes the day's sessions, continental breakfast, lunch, and the exhibits.

**Refunds:** Conference fees are non-refundable after September 10.

## Registration Methods

Online: [www.ofaconferences.org](http://www.ofaconferences.org)

Mail: OFA Disease, Insect & Plant Growth  
Management Conference  
2130 Stella Ct  
Columbus, OH 43215

Fax: 614-487-1216

Questions: 614-487-1117

### Onsite Registration Hours

Monday 4 - 6 PM

Tuesday 7:30 AM - 5 PM

Wednesday 7:30 AM - 12 PM

Note: Unless a written notification of objection is sent to OFA ([ofa@ofa.org](mailto:ofa@ofa.org)) by September 10, your contact information will be shared with conference exhibitors.

# CONFERENCE REGISTRATION FORM



## COMPANY INFORMATION

Company \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_  
 ZIP \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Company E-mail \_\_\_\_\_  
 Web site address \_\_\_\_\_

	Member before Sept. 1	Member after Sept. 1	Non-Member
Diagnostic Tour	\$50	\$75	\$100
2-Day Conference	\$395	\$420	\$445
Additional Registrant from Same Company	\$25	\$30	\$50
Tuesday Conference Registration	\$235	\$260	\$285
Wednesday Conference Registration	\$235	\$260	\$285
OFA Membership (add \$10 for Canada and Mexico, \$15 for all other countries)			
Company Membership		\$125	
Student Membership		\$25	
Educator Membership		\$75	
Retired Membership		\$60	
Sub Total			

Name	Individual E-mail	Member before Sept. 1	Member after Sept. 1	Non-Member	OFA Membership	Student Membership	Educator Membership	Retired Membership	Sub Total
					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
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### Nature of Business (check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> A Retail/Wholesale Greenhouse | <input type="checkbox"/> H Institutional/Educational |
| <input type="checkbox"/> B Retail Greenhouse           | <input type="checkbox"/> I Government/Extension      |
| <input type="checkbox"/> C Wholesale Greenhouse        | <input type="checkbox"/> J Manufacturer              |
| <input type="checkbox"/> D Landscape                   | <input type="checkbox"/> K Supplier/Distributor      |
| <input type="checkbox"/> E Garden Center               | <input type="checkbox"/> L Home Center/Hardware      |
| <input type="checkbox"/> F Nursery                     | <input type="checkbox"/> M Mass Market/Discount      |
| <input type="checkbox"/> G Retail Florist              | <input type="checkbox"/> N Other _____               |

### Growing Area under Cover (sq. ft.)

- |  |  |
|--|--|
| <input type="checkbox"/> A 1 - 9,999       | <input type="checkbox"/> E 100,000 - 249,999       |
| <input type="checkbox"/> B 10,000 - 24,999 | <input type="checkbox"/> F 250,000 and over        |
| <input type="checkbox"/> C 25,000 - 49,999 | <input type="checkbox"/> G Open Field: _____ Acres |
| <input type="checkbox"/> D 50,000 - 99,999 | <input type="checkbox"/> H None of the Above       |

### PAYMENT INFORMATION

Registration will not be processed without full payment.  
 U.S. check made payable to OFA  
 VISA     MC     AmEx

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

V-code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Total \$ \_\_\_\_\_

# SCHEDULE AT A GLANCE

## TUESDAY

7:30 - 8 AM	Continental Breakfast (Outside Grand Suites)
8 - 9:30 AM	Scouting & Record Keeping (Salon B)
9:30 - 10 AM	Exhibits Open (Grand Ballroom)
10 - 11:30 AM	Abiotic Problems (Salon B)
11:30 AM - 1 PM	Exhibits Open - Lunch Provided (Grand Ballroom)
1 - 6:30 PM	Diagnostic Tour: Learning from the Experiences of Other Growers* (Main Lobby)
1 - 2:30 PM	Disease Organisms & Symptom Recognition (Salon B)
2:30 - 3 PM	Exhibits Open (Grand Ballroom)
3 - 4:30 PM	Insects, Mites & Signs of Feeding Injury (Salon B)
4:30 - 5 PM	Exhibits Open (Grand Ballroom)
5 - 6:30 PM	Today's Pesticides: Human Health & Safety Compliance (Salon B)
7 - 9 PM	Dinner with Peers (Market Street Entrance)

## WEDNESDAY

7:30 - 8 AM	Continental Breakfast (Outside Grand Suites)
8 - 9:30 AM	Effective Disease Management (Salon B)
9:30 - 10 AM	Exhibits Open (Grand Ballroom)
10 - 11:15 AM	Effective Insect & Mite Management (Salon B)
11:15 AM - 1 PM	Exhibits Open - Lunch Provided (Grand Ballroom)
1 - 2 PM	Disease- & Insect-Free Plugs & Cuttings: Are Our Expectations Reasonable? (Salon B)
2 - 3:15 PM	Exhibits Open (Grand Ballroom)
3:15 - 4:30 PM	Making the Most of Spray Application Programs (Salon B)

\* Separate registration fee required.

SEPTEMBER 28-29, 2010

Primer: Understanding Plant Growth & How PGRs Work (Grand Suites)

Plant Growth Regulators: New Products & Concepts (Grand Suites)

Plant Growth Regulators: The Advanced Version (Grand Suites)

Alternative Plant Height Management Strategies (Grand Suites)

Making Bio-Control Work (Grand Suites)

Implementing & Expanding an Effective Disease & Insect Bio-Control Program (Grand Suites)

Developing IPM Programs for Edible Crops (Grand Suites)

## Tuesday, September 28

**7:30 AM** Registration Opens (Closes at 5 PM)

**7:30 AM** Continental Breakfast

Outside Grand Suites – 30 minutes

**8 AM** Scouting & Record Keeping

Salon B – 1 hour, 30 minutes

**Carlos Bogran**  
Texas A & M University  
College Station, TX



Pest detection and monitoring constitute the foundation for integrated pest and disease management. Learn the principles of insect and pathogen biology and ecology that make scouting and record keeping indispensable in sustainable production. A how-to-guide to develop a pest detection and monitoring program to avoid and prevent pest outbreaks, increase efficacy of pesticide application, and reduce the need for frequent chemical use will be provided. This session is eligible for pesticide recertification credit.

**8 AM** Primer: Understanding Plant Growth & How PGRs Work

Grand Suites – 1 hour, 30 minutes

**Dave Barcel**  
OHP Inc  
Genesee, WI



**Brian Whipker**  
North Carolina State University  
Raleigh, NC

You don't need to be a plant physiologist to successfully use plant growth regulators, but an understanding of the interaction of growth and PGRs will help you to develop a more effective program and to avoid costly mistakes. Learn the fundamentals of growth and internode elongation; PGRs and how they affect the plant; and factors that can influence the PGR-plant growth equation. This session is eligible for pesticide recertification credit.

**9:30 AM** Exhibits Open

Grand Ballroom – 30 minutes

**10 AM** Abiotic Problems

Salon B – 1 hour, 30 minutes

**Ann Chase**  
Chase Horticultural Research  
Mount Aukum, CA

**Brian Whipker**  
North Carolina State University  
Raleigh, NC

Symptoms of plant disease and pest problems aren't always distinctive. There are a host of environmental and production issues that can cause problems with symptoms that mimic pests and diseases. Crop losses and wasted time can be minimized by understanding the symptoms caused by phytotoxicity; light, temperature, and genetic abnormalities; and nutritional deficiencies and excesses. This session will focus on symptoms associated with these abiotic problems.



**10 AM** Plant Growth Regulators:  
New Products & Concepts

Grand Suites – 1 hour, 30 minutes

**Jim Barrett**  
University of Florida  
Gainesville, FL



**Joyce Latimer**  
Virginia Tech  
Blacksburg, VA

**Erik Runkle**  
Michigan State University  
East Lansing, MI

We have seen great advances in PGRs over the last few years in terms of enhancing plant branching, improving crop shelf life, and new application strategies. Discover how to make these new products and strategies work in your greenhouse operation. This session will address the new PGR products for use to increase branching, delay wilting, and reduce leaf yellowing. This session is eligible for pesticide recertification credit.

**11:30 AM** Exhibits Open (Lunch Provided)

Grand Ballroom – 1 hour, 30 minutes

## 1 PM Disease Organisms & Symptom Recognition

Salon B – 1 hour, 30 minutes

**Colleen Warfield**  
Ball Horticultural Company  
West Chicago, IL



Become familiar with the range of general and characteristic symptoms of several common and economically damaging diseases. This knowledge can help you to improve your scouting program and allow for earlier detection of ornamental crop diseases. This session is eligible for pesticide recertification credit.

## 1 PM Plant Growth Regulators: The Advanced Version

Grand Suites – 1 hour, 30 minutes

**Jim Barrett**  
University of Florida  
Gainesville, FL



**Pat Bellrose**  
Fahr Greenhouses Inc  
Wildwood, MO

**Joe Moore**  
Lucas Greenhouses  
Monroeville, NJ

This session will focus on detailed issues and advanced questions that experienced plant growth regulator users grapple with as they focus on harvest and post harvest quality of their crops. This session is eligible for pesticide recertification credit.

## 1 PM Diagnostic Tour: Learning from the Experiences of Other Growers

Meet in Main Lobby – 5 hour, 30 minutes



How do you avoid disease, pest, and culturally-related crop problems in your greenhouse? How do you recognize and distinguish them when they do occur? How do you correct the source of the problem and minimize the damage? These questions highlight the focus of this tour. You will have the opportunity to learn from three of the leading operations in the St. Louis area, their philosophies, strategies, and actions for avoiding and dealing with crop problems in their greenhouses. In addition, you will be led by two of our industry's foremost clinicians, Drs. Ann Chase and Carlos Bogran. Join them as they lead you on this learning experience, and demonstrate how to inspect for problems, how to establish an effective scouting program, how to monitor and keep records, and how to take appropriate samples for testing.

## Tomasovic's Greenhouse, Des Peres, Missouri

The Tomasovic family has been in greenhouse floral production business since 1931. John Sr., John Jr., and his wife Beth own and manage the 6-acre facility where they produce bedding plants for sales to landscapers, garden centers, and non-profit organizations. Dry bulb sales and production of garden mums are done in the fall. Easter lilies and poinsettias are produced for holiday sales.

## Ahner's Garden and Gifts, Des Peres, Missouri

Ahner's has been a retail grower for 60 years. Owners Rich Ahner and his sister Pat purchased the facility in 1993. Since then, they have added an upscale garden center with new production greenhouses. Ahner's grows a number of crops, including orchids and foliage plants, poinsettias, mums, bedding plants, and hanging baskets.

## N.G. Heimos Greenhouses Inc, Sunset Hills, Missouri

The Sunset Hills, Missouri facility is where indoor blooming crops and Micky's Minis miniature plants are grown. The growers have set up a system for scouting the greenhouse for insects and fungus so they can treat small areas early instead of the whole greenhouse. The main Heimos location (not a scheduled visit) is in Millstadt, Illinois and has over 25 acres of greenhouse, office, and production facilities, and a retail center.

The Tour will conclude at the hotel with a short presentation by Ann and Carlos that will emphasize the tour's principle take-home points.

This tour is priced separately. Attendees should meet at 12:45 p.m. in the hotel lobby. Advance registration is recommended since seating is limited. **The OFA member pre-registration price is \$50; the non-member price is \$100. After September 10 the member price is \$75.**

This tour is eligible for pesticide recertification credit.

## 2:30 PM Exhibits Open

Grand Ballroom – 30 minutes

## 3 PM Insects, Mites & Signs of Feeding Injury

Salon B – 1 hour, 30 minutes

**Raymond Cloyd**  
Kansas State University  
Manhattan, KS



An effective greenhouse or nursery pest control program is built on an understanding of the different feeding behaviors of the major insect and mite pests because it provides a knowledge base for recognizing the signs of specific pest feeding damage. What you learn in this session will help you to avoid needless crop loss and misdirected corrective measures. This session is eligible for pesticide recertification credit.

### 3 PM Alternative Plant Height Management Strategies

Grand Suites – 1 hour, 30 minutes

**Joyce Latimer**  
Virginia Tech  
Blacksburg, VA

**Erik Runkle**  
Michigan State University  
East Lansing, MI

Because PGRs can be very effective and versatile, it has become too easy to rely on them as the first and only means for controlling plant height. Learn effective alternative techniques for managing plant growth, including the manipulation of light, temperature, “touch,” nutrition, water, and plant genetics.

### 4:30 PM Exhibits Open

Grand Ballroom – 30 minutes



### 5 PM Today’s Pesticides: Human Health & Safety Compliance

Salon B – 1 hour, 30 minutes

**Joanne Kick-Raack**  
Ohio State University Extension  
Columbus, OH



Even though today’s pesticides are generally less toxic to humans and other non-target organisms, we should never take pesticide safety for granted or become blasé about our precautions. This session will take a quick look at toxicity and health safety issues of some common pesticides and how the Worker Protection Standard (WPS) addresses those issues. This session will include a review of the key provisions of this federal law and the tools to help you comply. This session is eligible for pesticide recertification credit.



### 5 PM Making Bio-Control Work

Grand Suites – 1 hour, 30 minutes

**Albert Grimm**  
Jeffery’s Greenhouse Inc  
St Catharines, ON  
Canada



An effective, cost-efficient biological pest control is not a “pipe dream” but does require preparation and planning. This case study session details the reasons why one grower chose to develop a biological control program and how he continues to adapt it to manage existing and new pest challenges. This session is eligible for pesticide recertification credit.

### 7 PM Dinner with Peers

Meet at Market Street Entrance – 2 hours

**Raymond Cloyd**  
Kansas State University  
Manhattan, KS

**Erik Runkle**  
Michigan State University  
East Lansing, MI

**Colleen Warfield**  
Ball Horticultural Company  
West Chicago, IL

**Brian Whipker**  
North Carolina State University  
Raleigh, NC

Back by popular demand, this unique dine-around event offers you the opportunity to dine with an expert, meet new people, and share ideas in an intimate and relaxed environment. Groups are limited, so sign up early. This event is Dutch treat (expect to pay \$45 per person). A sign-up sheet will be available on-site at the conference registration desk.

# Wednesday, September 29

**7:30 AM** Registration Opens (Closes at 12 PM)

**7:30 AM** Continental Breakfast

Outside Grand Suites – 30 minutes

**8 AM** Effective Disease Management

Salon B – 1 hour, 30 minutes

**Ann Chase**

Chase Horticultural Research  
Mount Aukum, CA



Developing an effective, cost-efficient disease management program requires evaluating a number of pathogen, environment, cultural, chemical, and biological control variables and options. This session will help you look at and evaluate each of these “puzzle pieces” and learn how to fit them together into an effective program for your operation. This session is eligible for pesticide recertification credit.

**8 AM** Implementing & Expanding an Effective Disease & Insect Bio-Control Program

Grand Suites – 1 hour, 30 minutes

**Raymond Cloyd**

Kansas State University  
Manhattan, KS



**Stanton Gill**

University of Maryland Extension  
Ellicott City, MD

**Albert Grimm**

Jeffery’s Greenhouse Inc  
St Catharines, ON  
Canada

**Mark Roberts**

Natural Industries  
Houston, TX

**Ronald Valentin**

Biobest Biological Systems  
Leamington, ON  
Canada

This panel discussion will focus on effective and practical biological and biorational control approaches for fungal, bacterial, and insect problems. This open-formatted session is targeted at growers considering a biopesticide program or those who have some experience with biologicals but are wondering what the next step might be. This session is eligible for pesticide recertification credit.

**9:30 AM** Exhibits Open

Grand Ballroom – 30 minutes

**10 AM** Effective Insect & Mite Management

Salon B – 1 hour, 15 minutes

**Raymond Cloyd**

Kansas State University  
Manhattan, KS



Effective management of insect and mite pests in greenhouses and nurseries requires an understanding of chemical modes of action, pest biology, and pest life cycle. This knowledge will enable you to maximize effective use of the various chemical and alternative management “tools” at your disposal. This session is eligible for pesticide recertification credit.



**10 AM** Developing IPM Programs for Edible Crops

Grand Suites – 1 hour, 15 minutes

**Stanton Gill**

University of Maryland Extension  
Ellicott City, MD



Edible crops have been growing in popularity. A grower’s challenge, though, is that many of the insecticides that used to control pests on floriculture crops are not labeled for food use crops nor are most food use insecticides labeled for greenhouse crops. Learn how to effectively develop an IPM program to be used on greenhouse-grown containerized edible crops. This session is eligible for pesticide recertification credit.

**11:15 AM** Exhibits Open (Lunch Provided)

Grand Ballroom – 1 hour, 45 minutes

# 1 PM Disease- & Insect-Free Plugs & Cuttings: Are Our Expectations Reasonable?

Salon B – 1 hour

**Carlos Bogran**  
Texas A & M University  
College Station, TX

**Joe Moore**  
Lucas Greenhouses  
Monroeville, NJ

**Colleen Warfield**  
Ball Horticultural Company  
West Chicago, IL



A goal of plant propagators is to produce disease- and insect-free plugs and cuttings. Propagation house environmental conditions, however, typically favor severe insect and disease outbreaks. The path to a problem-free plug or cutting may take many detours and requires an understanding of the risks and challenges faced at each step in the process. This panel will teach buyers and suppliers how to help each other chart a path to plugs and cuttings with minimal problems. This session is eligible for pesticide recertification credit.

# 2 PM Exhibits Open

Grand Ballroom – 1 hour, 15 minutes



# 3:15 PM Making the Most of Spray Application Programs

Salon B – 1 hour, 15 minutes

**Kurt Becker**  
Dramm Corporation  
Manitowoc, WI



Whether using pesticides or plant growth regulators, a key to success is found in the mechanics of the application. The specific application equipment, spray coverage, and equipment calibration can spell the difference between an effective and ineffective application ... or worse, phototoxicity. This session focuses on these key mechanics that can help ensure effective applications time after time. This session is eligible for pesticide recertification credit.

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# Speaker Directory

## **Dave Barcel**

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## **Jim Barrett**

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## **Erik Runkle**

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## **Ronald Valentin**

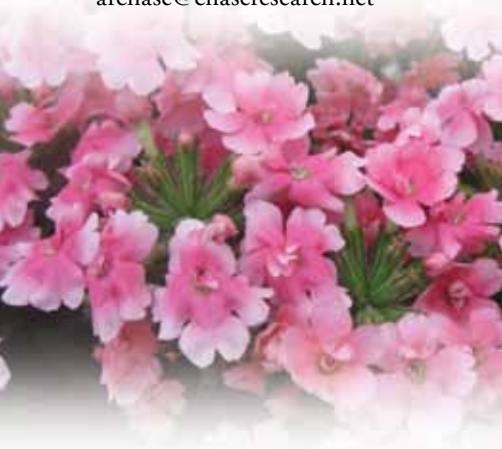
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St. Louis, Missouri

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